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Meet Amanda Paige



Amanda Friedman is originally from Long Island, NY and is now very proud to call Chicago her home. Amanda received her undergraduate degree in Recreation Management from Indiana University and earned a graduate certificate in Marketing Management and Digital Strategy from Harvard University, Extension School. An experienced event planner, she has designed and orchestrated many events ranging from the more intimate to larger-scale for non-profit organizations and higher education institutions such as the Jewish Federation of Metropolitan Chicago and Harvard Business School.

Her philosophy is there no such thing as a cookie-cutter event! Each event and planning situation is unique and she will be there to help marry your unique style into your special day.

Amanda lives in Lincoln Park, Chicago with her husband, Adam, her daughter Shay, and their dog, Kirk. If you asked any of her friends about her, they would tell you she is organized, creative, and above all, always wants to bring people together.



Arielle Barry

LEAD PLANNER

Arielle Barry is a born and raised New Yorker. She grew up on Long Island and moved to Manhattan after college, where she graduated from Towson University with a degree in Mass Communications. Arielle has a way of helping each client envision what they want their event to look like. She takes great satisfaction in her relationships and ability to connect with people.

Working at CAK Entertainment, Inc. for seven years, Arielle has developed a knack for executing both corporate and personal events. When planning her own wedding, she quickly realized how much she loved the idea of helping others plan theirs! It was the most magical day of her life; she looks to evoke that same feeling for all her clients.

Arielle is devoted to ensuring that each client has a personalized experience when planning their event. She believes it is not just about the day itself but the whole journey leading up to it.

She participates in solution driven communication and a positive outlook on life. She uses her honored skills in organization and attention to detail, along with her fastpaced and bubbly personality to always get the job done. Being involved in lasting memories that are created, and seeing a vision come to life is why she's deeply passionate about event planning.



Adeena Fox

LEAD PLANNER

Adeena Fox is originally from Long Island, NY. She received her undergraduate degree in Media and Communications from Muhlenberg College and later moved across the country to Scottsdale, AZ, to earn a Master's in Communication Studies from Arizona State University.

After completing her master's she formed her own social media management LLC, The Digital Ginger. Adeena helps her clients achieve their social media goals and creates aesthetically pleasing newsfeeds for them.

Her passion for event planning began in 2020, when she started preparing for her own wedding. After her big day, Adeena wanted to help others plan a day as special as hers. Her favorite part about the wedding day is the small personal details that can mean the most to the couples.



Our Approach

The approach of Amanda Paige Events is to keep everything as transparent as possible. While this industry may feel overwhelming, we want to educate you and introduce you to vendors that will best fit your style & budget. The goal is to build trust with our couples so we can work behind the scenes. Stress-free wedding planning and coordination is possible, we promise!

Our mentality for your wedding weekend is to integrate into your wedding party and family! Our hope is to be the people that everyone can rely on all weekend long.

No matter the level of service or budget of your wedding, we want to get to know you as a couple! We want to hear your love story and make your dream wedding come true!





Full Service

Limited to 5 clients per calendar year

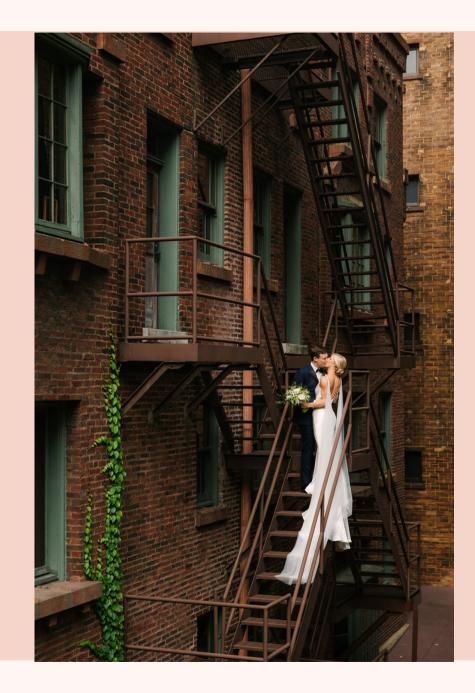
- Unlimited in-person meetings and communication over phone or email on signing of contract
- Venue and vendor research and management, including all vendor meetings and venue walk-throughs
- Contract management
- Budget management
- Set-up and strike supervision & assistance
- Floor plan and seating chart creation
- Day-of timeline creation
- Accommodation and travel assistance
- Coordinate rehearsal run through and support rehearsal dinner
- Design and decor plan creation and execution
- Save-the-date and invitation consultation
- RSVP management
- Two additional assistants on day-of wedding

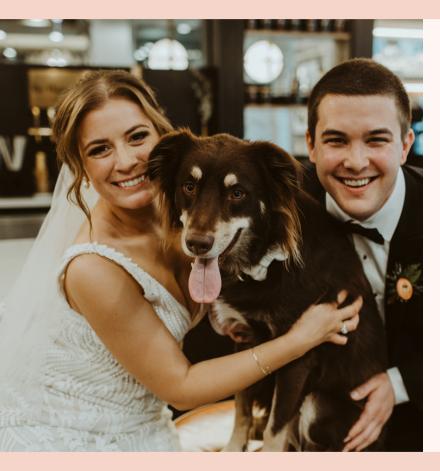


Partial Planning

- Unlimited in-person meetings and communication over phone or email on signing of contract
- Vendor research and proposals
- Full vendor coordination
- Contract management
- Set-up and strike supervision & assistance
- Floor plan creation
- Day-of timeline creation
- Coordinate rehearsal run through
- Design and decor plan creation and execution
- Save-the-date and invitation consultation
- Day-of Coordination
- One additional assistant on day-of wedding







Wedding Coordination

- Unlimited communication over phone or email 12 months prior to wedding date
- Timeline creation
- Coordinate with vendors 1 month prior to wedding
- Finalize any updates or changes in contracts
- Assist with budget management
- Set-up supervision & assistance
- Monthly check-in meetings upon request
- Floor plan assistance
- Coordinate rehearsal run-through
- Completion of assigned, agreed upon Day-of décor and set-up tasks
- Vendor recommendations at request of the client
- Second assistant for 8 hours
- Use of Amanda Paige Events decor & rental inventory

PLANNER: \$3,000 | ASSOCIATE: \$2,500

MEET THE TEAM



Taylor Beck is a Loyola University Chicago alumna with a BA in Theatre and BBA in Business Management. While getting her degrees, Taylor held a variety of leadership roles that focused on her passion for event planning and coordinating including her work as a Conference Coordinator for Loyola's Water Tower campus, planning anything from corporate events to wedding receptions. She currently serves as the Program Manager for The National Association for Urban Debate Leagues and is able to get her much needed face-time with people as a bartender (Taylor is a proud ENTJ). Originally from Omaha, Nebraska, Taylor currently lives in Logan Square with her best friend and quarantine kitty, Naya.

Amanda "Mimi" Ramirez received an undergraduate degree in Journalism and Public Relations from the University of Wisconsin-Whitewater where she was a 4-year student athlete. Her event experience started in sporting events to some of Chicago's most iconic venues. In this experience, Mimi discovered her passion for playing a behind-the-scenes role in delivering experiences and life long memories for clients and attendees. Her attention to detail, ability to remain organized and flexible in changing circumstances, and ease in communicating and connecting with others has made event planning a natural and fulfilling fit. Mimi lives in the Western suburbs with her husband, Alex, and their dog, Denny.

Vanessa Herkert has a Bachelor of Arts degree in Advertising and Public relations from Loyola University of Chicago. She has aided in the planning, execution, and day of coordination of multiple non-profit events locally and nationally, for organizations like The American Cancer Society and The Breasties. In her personal life, Vanessa is the go-to friend and family member for planning birthdays, bachelorette parties, and organizing "swag bags" for events big and small. As an added bonus, she is an expert at balloon arches and is ordained by the Universal Life Church, and can officiate weddings. Vanessa brings her attention to detail, passion, creativity, and love for weddings and all celebrations to ensure your day is as special and unique as you!

Annie Mathews has a Bachelor of Fine Arts in Theatre Directing with a minor is Writing from Belmont University in Nashville, TN. She is excited to expand her knowledge of live experiences beyond Theatre and into event planning. Her specialties include scheduling, organization, crafting, and sewing back on suit jacket buttons. Originally from Charlotte, NC, she currently lives in Andersonville with her two best friends and her beloved cat, Yuko.

MEET THE TEAM





Gabriela McDaniel is the founder and creative director of Atlas Event and Design in New York City. Originally from New Jersey she has made New York her permanent home. After assisting weddings and events for friends, she fell in love with the process from planning to execution. Gabriela studied public relations, Media and economics at Rutgers University. She quickly turned a life of corporate and fashion PR into planning the weddings of clients' dreams. She has worked with event planners and vendors worldwide. With a keen attention to detail and design, Gabriela delivers elegant and unique weddings tailored to each couple and their guests. Her strong knowledge of the New York Wedding scene and beyond brings fresh experience to the Amanda Paige & Company Team in NY.

Megan Fritz is a Midwest native now living in sunny Phoenix! She fell in love with wedding planning after planning her own wedding in 2019 in Arizona. Megan graduated from the University of Nebraska Lincoln with a major in hospitality and event planning. She is a fashion stylist by day and has spent 9 years in the retail industry planning numerous events. Megan is super excited to bring her passion for events, attention to detail, and creativity to your special day. In her free time she enjoys traveling, trying new restaurants, finding the best local coffee shops, and hiking with her husband and two rescue pups Nova and Willy.



Lindsey Abernathy was born and raised in Chesterfield, Missouri, a suburb of the city of St. Louis. Lindsey left Missouri to attend college at the University of Arizona where she received her Bachelor of Science in Criminal Justice Studies. After college, Lindsey moved up to Scottsdale, Arizona to begin her career. Lindsey is excited to use her skills and knowledge to expand into event planning because it has always been a passion of hers. In her free time, Lindsey loves going to movies and spending quality time with her friends and family.





From the hills of Wine Country to the waters on Long Island, Amanda Paige Events is experienced in destination weddings. Our team loves the challenge of exploring new cities with talented and wonderful new vendors.

We have planned beautiful weddings in Sonoma, Scottsdale, St. Louis, Dallas, Michigan, and New York. We are always looking to expand our list of destinations!

> \$9,000 + TRAVEL & ACCOMMODATIONS

Testimonials

AMANDA PAIGE & CO. HAS EXCLUSIVELY RECEIVED 5 STARS ON THE KNOT, WEDDINGWIRE, AND GOOGLE

$\star \star \star \star \star$

NOA 9/2022 Amanda has great taste and during our planning process worked with me to figure out what my vision was. Each wedding that she does is customized and she worked with me to bring my vision to reality. Finally, Amanda really went above and beyond to help manage the stress and everything else that goes along with planning a wedding. We couldn't have done it without her!

JESSIE 9/2022

ALLISON

5/2022

Amanda makes you feel like she's your oldest and dearest friend helping to plan your wedding. Her organization, detail, and guidance helped us bring our wedding visions to reality! Day of, Taylor and Vanessa were also incredible and at the ready to help us through the timeline amidst the fun chaos. We had a wonderful time working with Amanda and her team of rockstars!

Before I got engaged, I knew I wanted Amanda to be my wedding planner. When we finally met, I knew we had made the right choice. I am Type A and love to plan but knew I did not have the time to plan a wedding without a planner. Amanda was there for me throughout the entire wedding process. LILLA 8/2022 BEST decision you make when getting engaged is to hire a wedding planner and the Amanda Paige Team is the best of the best. I cannot say enough good things about what it was like to work with Amanda. We felt taken care of, communication was top notch, and her connections and ideas were so so helpful. Our day could not have happened without her.

ELISE 4/2021

Bottom line: not hiring Amanda to be a part of your wedding team would be a mistake. She is the most insightful, hard working, dedicated wedding professional I have ever come into contact with and our day would have been worse off without her!

MARISSA 8/2022

Amanda made our dreams come true. We worked for 16 months to plan our perfect day and honestly, we are so sad the planning process is over. Our day went off without a hitch! As someone who is a self proclaimed particular bride, Amanda gave me the space for my honesty and encouraged fun and personality at every turn.



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AMANDAPAIGEANDCO.COM

@AMANDAPAIGEANDCO

Chara Credit

Page 1- <u>Mary Rose Photography</u> Page 2 - Meredith Washburn Photography Page 6 - Jennifer Jinkins Photography Page 5- Sarah Jane Bradley Photos Page 8- Mandelette Photography Page 9- Ed & Aileen Photography Page 10- Meredith Washburn Photography Page 11- Top Left: J Lauryn Photography Top Right: Kayla Dutcher Photo Bottom Left: J Lauryn Photography Bottom Right: Taryn Beller Photo

- Page 12- Drozian Photoworks
- Page 13- Top Left: <u>Ben Ramos Photos</u> Top Right: <u>Shanell Photography</u> Bottom: Drozian Photoworks